

Save the date: in November 2017, “neue räume” will be turning Zurich in *the* place to be for all design aficionados

Inspiring living environments, unconventional installations, surprising discoveries: from 15 to 19 November 2017, the “neue räume” international interior design exhibition, which has firmly established itself in the international design calendar, will be opening its doors. Once again, over 8000 square metres, the latest trends in interior design will be shown in the ABB Hall in Zurich. More than 100 Swiss and international exhibitors will be taking part in the ninth edition of the design show, including US manufacturer Herman Miller, who will be coming to Zurich for the first time showing new versions of George Nelson’s legendary Bubble Lamp. Among others, there will also be Electrolux with customised luxury kitchens by Grand Cuisine, Scandinavian design by Menu, the innovative furniture and lighting brand madetostay with a new design by Carsten Jörgensen, long-established Dutch company Leolux with its new Pode label and the German furniture manufacturer KFF.

This year, there will be a particular focus on “Design made in Switzerland”: in a special show, renowned Swiss designers will be presenting controversial and surprising positions in relation to current and future challenges for Swiss Design. Additionally, the top Swiss furniture manufacturers will be introducing designobjekt.ch, an online portal they conceived and developed together.

Taking place each odd-numbered year, the “neue räume” design platform is regarded internationally as both an important presentation forum and a unique meeting place for manufacturers, designers and design lovers alike. In addition to the design discourse represented in several special shows, the exhibition will once again have many new products and design highlights in store. Visitors can register in a specialist retailers’ lounge to benefit from discounts of up to 750 CHF by many Swiss furniture retailers.

The accompanying programme includes the Moving Walls installation by Jörg Boner, the Hiver Japonais surprise-installation by atelier oï, as well as an exhibition by Höhere Fachschule für Technik und Gestaltung Zug in collaboration with Horenglarus, which takes an artistic approach to the chair as an object. As has been the case in the last few years, young design talent will be given a prominent stage to present their work, with the “young labels” special show having established itself as a fixed part of the programme. As usual, the “neue räume in the city” special show will be distributed over shops, shop windows, cafés, lounges and courtyards located in the centre of Zurich. No doubt: in November 2017, design will be shown in all its many facets and will thus become accessible to a wide audience.

Important Dates at a Glance:

Duration

15 to 19 November 2017

Opening Hours:

Wednesday to Friday:	12pm - 9pm
Saturday:	10am - 9pm
Sunday:	10am - 6pm

Press release
Zurich, November 2017

neue räume 17

Address:

ABB Hall 550 in Zurich-Oerlikon, Switzerland
Birchstrasse 150
8050 Zürich

“neue räume 17” Press Contact:

neumann communication
Anne Polch-Jahn and Christina Brincker
Eigelstein 103-113
50668 Köln (Germany)
Tel.: +49 (0) 221 – 91 39 49 0
E-Mail: neueraeume@neumann-communication.de

NR Neue Räume AG
Stefan Zwicky
Zweierstrasse 35
8004 Zurich (Switzerland)
Tel.: +41 44 298 34 05
E-Mail: info@neueraeume.ch
www.neueraeume.ch