

Zurich, 26 October 2011

## neue räume 11 & Design in the City



20 shops in and around Bahnhofstrasse in Zurich are displaying designer models in support of the "neue räume 11" exposition

"neue räume" – Switzerland's largest international home and furniture exposition – is being held for the sixth time, from Tuesday 1st till Sunday 6th November 2011, in the ABB-Hallen in Zurich-Oerlikon. The public exposition, covering all the latest trends in the industry, the special exhibitions, and the supporting programme, are enriched by this year's new project: under the name "Design in the City", 20 shops in and around the Bahnhofstrasse in Zurich are exhibiting in their display areas and show windows designer models from a number of the manufacturing companies participating in "neue räume 11". In this way, the themes of the exposition will reach beyond the 8000 square metres of the ABB-Hallen in Zurich-Oerlikon, into the heart of the city itself. The intention is to promote and reinforce Zurich as a design centre, as well as make a significant contribution to the creative life of the City of Zurich.

### 100 exhibitors at the "neue räume 11"

This is the 6th "neue räume 11" exposition, boasting the participation of over 100 national and international manufacturers. The impressive line-up includes firms such as Cassina, Artemide, Walter Knoll, Wilkhahn, USM and Hansgrohe, displaying the latest designer models from the fields of furniture, lamps, kitchens, bathroom and textiles. In addition there are other attractions and events for the general public, as well as a series of fascinating special displays on subjects such as "Green Design" and "Art and Design".

Visit the official website at [www.neueräume.ch](http://www.neueräume.ch) for an electronic version of this press release, or to view images of some selected products, also available print quality (300dpi), and a complete list of exhibitors and those firms participating in "Design in the City".

**"neue räume 11"**

1 – 6 November 2011

ABB-Hallen 550, Zurich-Oerlikon

[www.neueraeume.ch](http://www.neueraeume.ch)

**Opening times**

Daily from 12.00 till 21.00

Saturday from 10.00 till 21.00

Sunday (last exposition day) 10.00 till 18.00

(from 15.00 with sale of designer furniture at attractive prices)

**Entrance**

Adults CHF 20.-

Students CHF 10.-

For further information:

**"neue räume 11" Press Centre**

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